



Western Region Academy of Sport

Strategic and Operational Plan 2021-2024



VISION –

To be the leader in regional sports development.

MISSION STATEMENT –

To enhance and provide opportunities for aspiring regional athletes, coaches, and officials on the pathway to sporting success.



GUIDING PRINCIPLES

03

QUALITY

We deliver the best possible services.

INTEGRITY

We exercise the highest ethical standards in all our activities and interactions

CARE

We care about our athletes, staff and stakeholders

RESPONSIVENESS

We consider and respond to individual needs supporting a continuous improvement approach

INNOVATION

We respond with solutions that may not have been considered

RESPECT AND RESPONSIBILITY

We expect the principles of mutual obligation and respect to apply in all our relationships

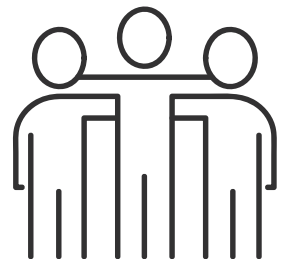


KEY PERFORMANCE AREAS

04



SERVICE - Provide development programs that influence athletes lives



CLIENTS - Ensure WRAS is a vital part of the sporting community in western NSW



INNOVATION/INDUSTRY - Embrace new and improved ways of doing business



GOVERNANCE/MANAGEMENT - Ensure best practice in governance and management





SERVICE



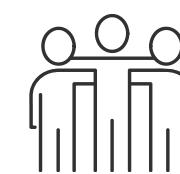
Provide development programs that influence athletes lives.

GOALS

- Conduct quality sport development programs
- Increase services and products that will improve outcomes for graduate athletes
- Establish and maintain relationships with sport stakeholders regarding current and future sporting programs
- Identify and implement opportunities for improved accessibility for disadvantaged stakeholders.



CLIENTS



Ensure WRAS is a vital part of the sporting community in western NSW.

GOALS

- Work collaboratively with stakeholders to create better outcomes
- Broaden our community profile



INNOVATION /INDUSTRY



Embrace new and improved ways of doing business.

Goal

Increase income over and above
Government funding



GOVERNANCE/MANAGEMENT

08

Ensure best practice in governance and management.



Goals

- Establish and maintain best practise models of corporate governance
- Maintain best practise models of business management
- Identify and engage a strong team of WRAS volunteers
- Effectively manage WRAS staff

